

**Filipp Konstantinov Process Book
Web Design & Interactive Media
2012**

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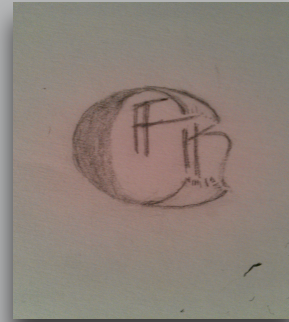
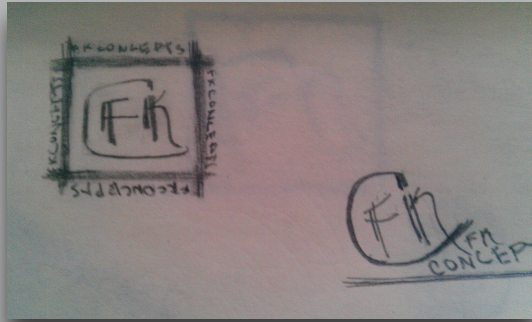
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Logo Design Process

Sketching out the concepts

The design is sketched out on paper. It is important to draw out your concepts so you have many options to choose from and you are not limiting yourself to one design.

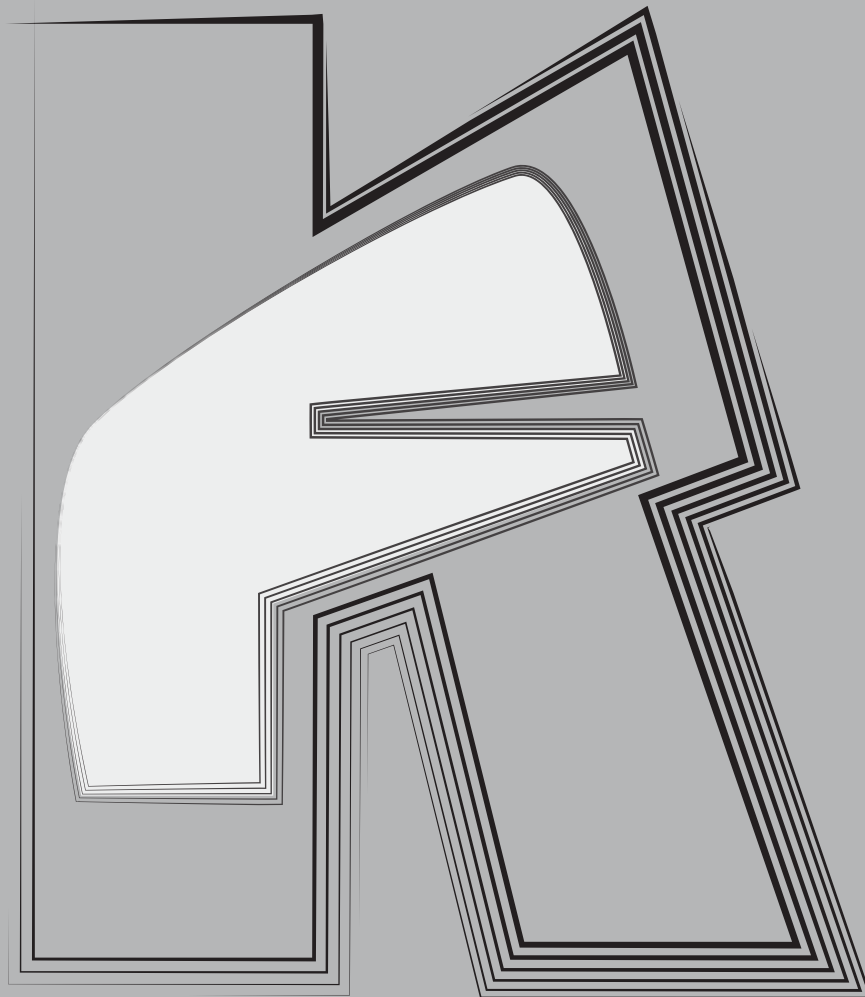


Logo Concepts

The logo is uploaded onto the computer to begin or drawn in Illustrator using the pen tool to begin the digital transformation. For the current design, an old design was used and modified until the desired effect was achieved. Below are some logos made into graphics.



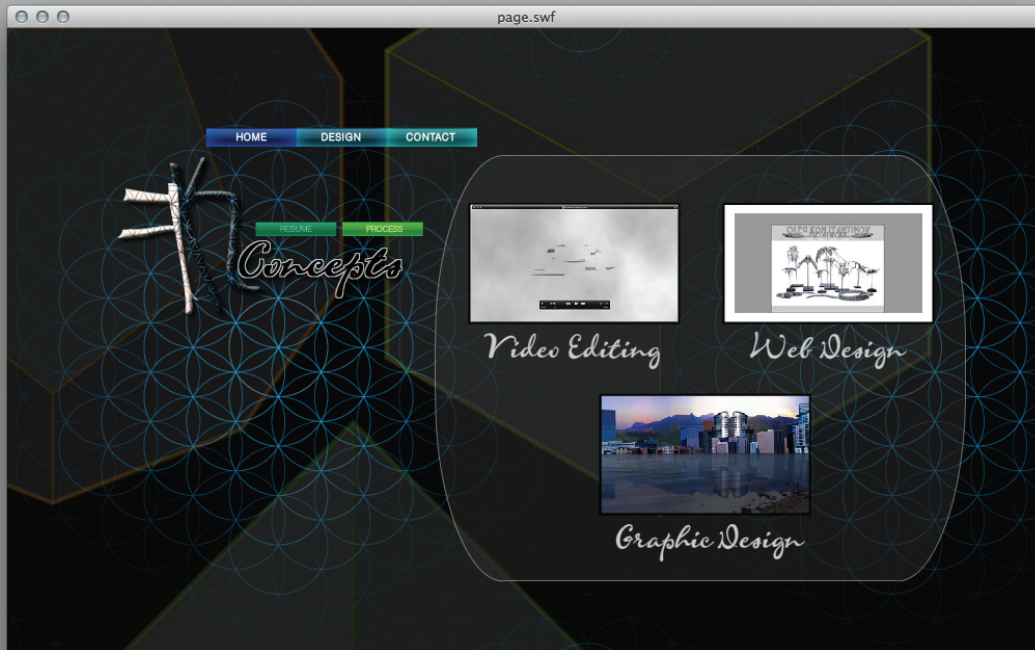
The Finished Logo



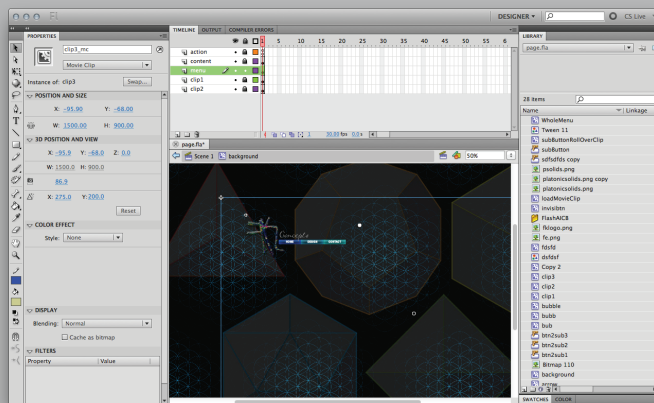
After some modification to the letter F inside the logo was finished. A see through white fill was used to fill the F to make it pop out of the K.

Portfolio Website Process

The First website



The first site that was made was a Flash / ActionScript 3 website which lacked quality design characteristics, was hard to read due to all the different font faces and lacked formatting aspects.



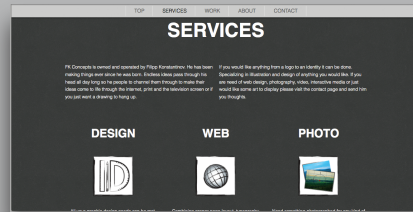
New Website

Seeing many professional websites brought about the desire to make a parallax scrolling website. All the information was transferred into HTML / CSS format. All the sections of the site were created and then formatted. Lots of Jquery was used to make the site work fluidly.

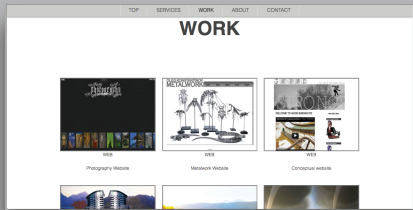
Homepage slide



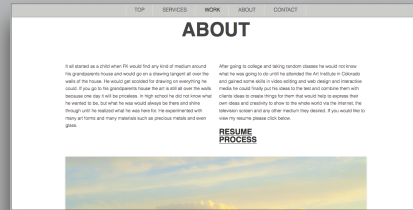
Services slide



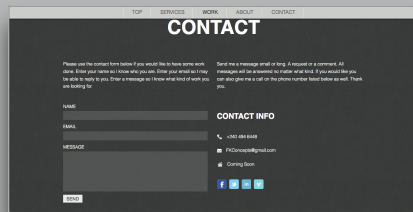
Work slide



About slide

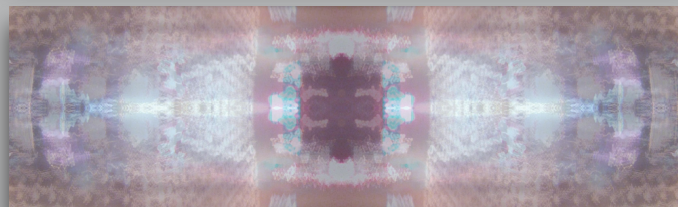
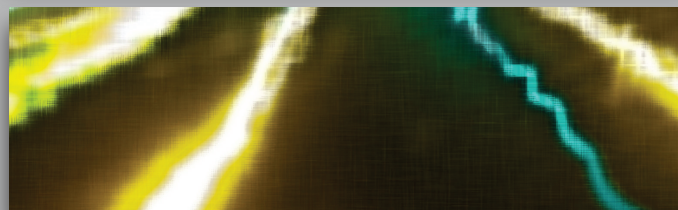
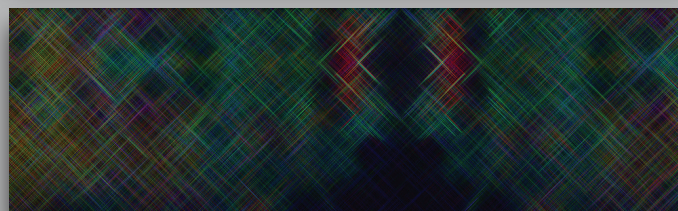


Contact slide



The Home slide has the logo and a navigation at the bottom. When the navigation is clicked or you scroll down, Jquery code moves the nav to the top of the page so it can scroll to the bottom of the page and still be visible. The services slide has various projects that can be done. The work slide shows different work completed. It has a Jquery picture viewer for easy viewing. The about slide has a brief about statement and links to this process book and the resume. The final contact slide is a place where you can get in touch.

Pictures are used as separators for the different screens. They are given a different coordinate so they are behind the pages but act like separators.

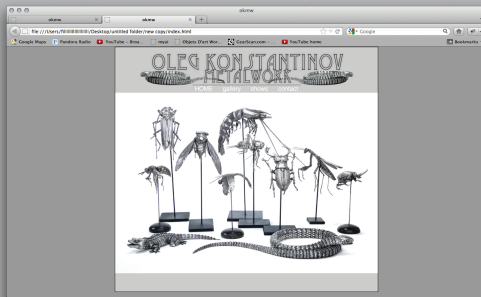


The end result looks much better than the previous site. It also has better function and is easy to navigate and read everything and understand where to go for what. It is just one page that scrolls up and down for you.

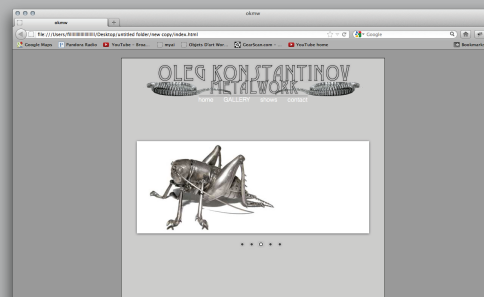
Client Website Process

Client's Previous Website

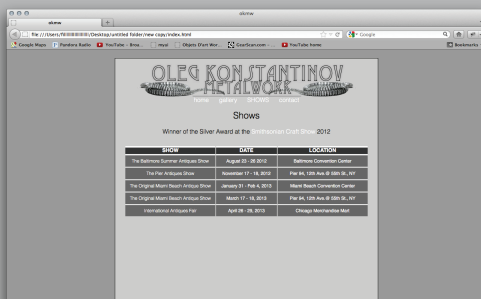
Homepage



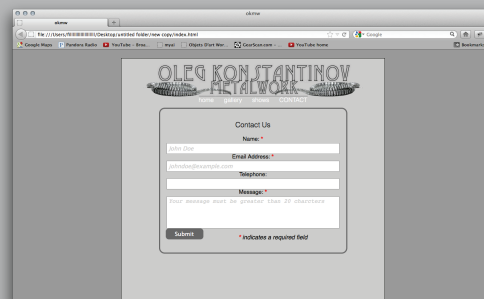
Gallery



Show Schedule



Contact form



Dimensions and Font

Content : Width: 700 px Height: 650 px

Slider : Width: 618 px Height: 246px

Event Table : Width: 650 px Height: 246px

Font : Helvetica Light

New Website

Colors

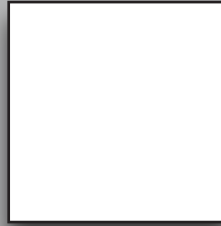
Background color



Foreground color



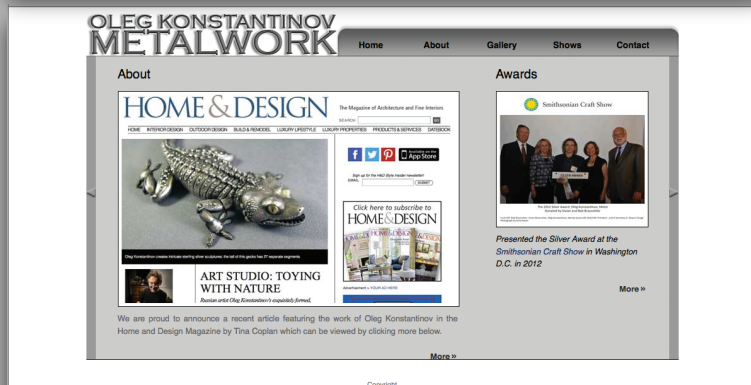
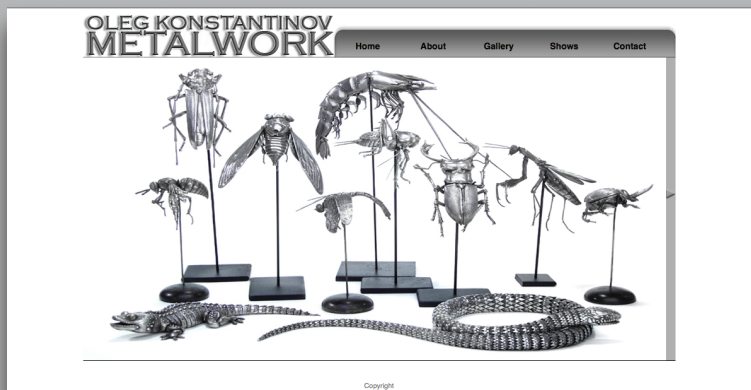
Main text color



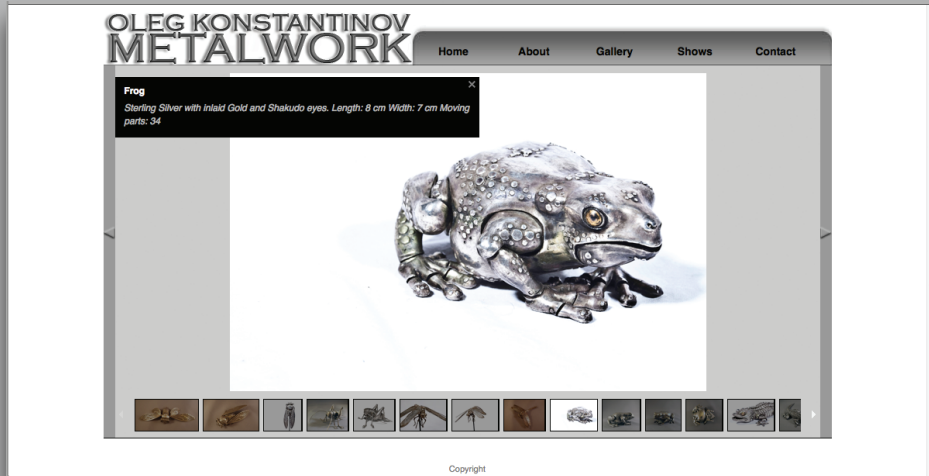
Secondary text color



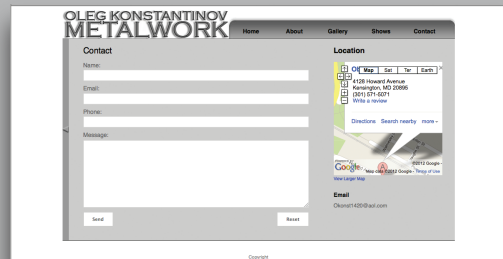
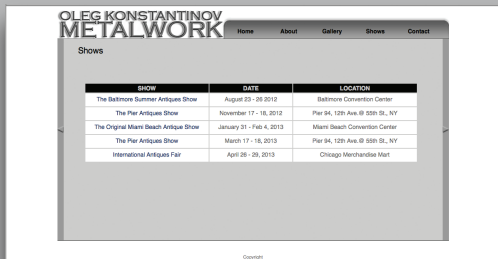
The client wanted a site with the same white black grey theme website to relate to his creations out of silver. The main scroller was not working good so another horizontal scroller was created with the use of a JQuery plugin.



The client also wanted a clean look without colors. He wanted his name to be big and up top very visible always and did not want a logo on the site. An about section was added and information about the client was updated.



The main purpose of this site is to showcase the artists creations which required a good gallery. A JQuery plugin was added which has a scrolling thumbnail menu so the user can find what they need easily. A information button pops open a box which has various information displayed like the name, materials used and the dimensions of each specimen.



The show menu with the calendar form remained the same and a cleaner contact form was added along with a googlemaps link.

Business Cards

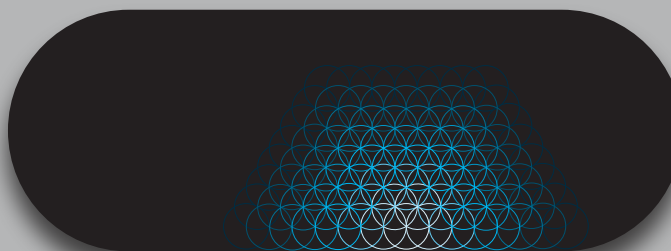
Front of regular sized card



Front of small card

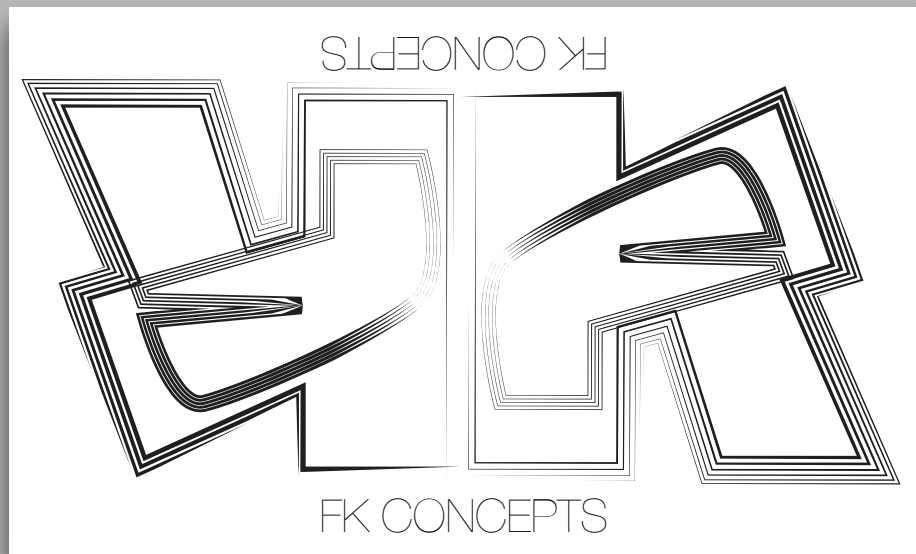


Back of small card



Future Business Cards

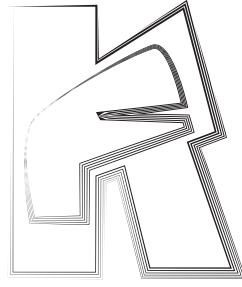
Front of card



Back of card



FILIPP
KONSTANTINOV
FKCONCEPTS.COM



FKCONCEPTS
@GMAIL.COM
240-494-6448

Education

The Art Institute of Colorado
Associate of Applied Science
Web Design & Interactive Media
December 2012

Technical Skills

Operating Systems

Macintosh
Windows

Creative

Photoshop
Illustrator
Indesign
Flash
After Effects
Dreamweaver
Microsoft Office

Languages

HTML
JavaScript
jQuery
ActionScript
PHP

Experience

Freelance Web Designer

November 2010 - Present
Clients include: Objects D'art Workshop
www.OlegKonstantinovMetalwork.com

Other Experience

Objets D'art Workshop, Kensington, MD

Administrative Assistant
January 2000 - October 2010
Data Entry, Front Desk Reception, Bookkeeping and Scheduling,
Customer Service and Sales, On-site Installations at Antique and Tradeshows

Performance Bicycle Shop, Rockville, MD

April - October 2007
Sales, Bike Technician, Customer Service, Display Organization

Westat, Rockville, MD

March - November 2008
Data Entry